

THE PARKER INVITATIONAL AT PEBBLE

Sponsorship Opportunities 2026

Now Featuring National Television Exposure via **BREAKING PAR**
Golf's #1 Monthly TV Show



The Parker Invitational at Pebble • May 25-29, 2026 • Pebble Beach, CA Golf's Most Iconic Stage. A Life-Changing Cause. Broadcast to the World. Remembered for a Lifetime.

A Golfing Dream Realized

Pebble Beach isn't just a venue—it's a global icon. Home to the most celebrated courses in the world, it's the bucket list destination golfers spend a lifetime chasing. The Invitational grants rare access to this sacred ground, delivering an insider experience at **Pebble Beach Golf Links, Spyglass Hill, Poppy Hills, and The Links at Spanish Bay.**

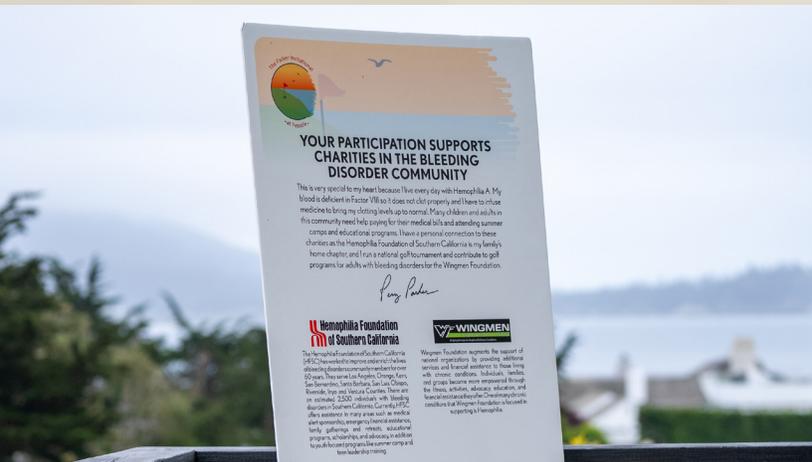
As a sponsor, you're not only supporting an event, you're aligning with the pinnacle of prestige in golf. This is a dual-stage opportunity where your brand isn't just celebrated in real-time on the grounds of Pebble Beach, it's woven into broadcast content that will be replayed, reshared, and remembered long after the final round.

The Purpose Behind the Pebble

The Tournament: In its 9th year, the 2026 Pro-Am draws Senior pros from the U.S., Asia, and Australian Legends Tour. The Pros compete for a \$50,000 purse, with their 3-person amateur teams vying for high-end prizes.

The Mission: A portion of all proceeds support the Hemophilia Foundation of Southern California, Northern California Bleeding Disorders Foundation, and the Wingman Foundation. Helping fund treatment, camps, and community programs for people with bleeding disorders.

The Impact: Your sponsorship supports real families, real needs, and lifelong experiences that otherwise wouldn't be possible.



“This event means more than birdies and trophies—it’s about giving people a chance to thrive.”
— Perry Parker

About Perry Parker

Perry Parker is a force. A professional golfer with over 30 years of experience, he's defied the odds at every turn. Diagnosed with Hemophilia A, a rare, life-threatening disorder that prevents blood from clotting, Perry requires regular infusions just to function. Yet he's done what few with this condition ever have: competed and won at the highest levels of professional golf.

His global career spans the Canadian, Asian, Australasian, Nike, and PGA Tours, with over 30 wins on the Golden State Tour and four on the Australian Legends Tour. He's carded thirteen holes-in-one, shot 62 in competition five times, and qualified for three U.S. Opens—earning medalist honors twice. In 1997, after a standout performance at Congressional, Perry and his family were honored at the White House by President Clinton.

Most recently, Perry qualified for the 2025 U.S. Senior Open at The Broadmoor – making him the only person with a bleeding disorder to play in both the U.S. Open and the U.S. Senior Open.

Perry's impact goes far beyond golf. As a national spokesperson and motivational speaker for the bleeding disorders community, he gives back through mentorship, fundraising, and advocacy, leading with purpose, perseverance, and passion.

"Golf has given me a lifetime of unforgettable moments, but nothing compares to the fulfillment I feel giving back to the bleeding disorders community."

– Perry Parker

Powered by Breaking Par



Breaking Par is golf's #1 monthly TV show, airing nationally over 250+ times per month across 25+ regional sports networks and streaming platforms like Amazon Prime, Fubo, and YouTube.

- 5-time Emmy-nominated program
- 80M+ TV households reached
- Avg 1M+ TV views per month
- High-impact visuals, cinematic storytelling, and proven brand integration strategist
 - Viewers: 61% male / 39% female, average age 36.5, 70% employed full time
 - 40,000+ Subscribers on YouTube



"When you sponsor The Parker Invitational, your brand becomes part of Breaking Par's nationally televised footprint—reaching fans where they live, stream, and cheer."

– Ryan Johnson, Executive Producer of Breaking Par

PRESENTING SPONSOR

\$100,000

“The Parker Invitational at Pebble Presented by [Your Company]”

Exclusive – 1 Available

- 6 amateur playing spots (2 teams)
 - Opportunity to invite top clients and employees
- “Presented by” accreditation throughout the TV episode
- Featured 1:1 interview segment on TV episode
- Two (2) :30 commercials during TV broadcast
- Brand integration on event website, scoring app, and all player communications
- Speaking opportunity at Opening Night Dinner
- Logo on commemorative golf shirts
- 2 custom social sizzle videos by Breaking Par
- Dedicated social media thank-you posts from Perry Parker’s accounts.
- All Standard Benefits (listed below)



“Fundamentally, our Presenting Sponsor receives full flexibility to customize or add benefits. We’re here to shape this partnership around their goals.”
–Perry Parker

PLATINUM SPONSOR • \$50,000

Sponsor a Marquee Experience
(e.g.: Awards Dinner, Welcome Party)

Limited – Up to 3 Available

- 3 amateur player spots @ 25% discount
 - Subject to availability
- Naming rights and signage at sponsored experience
- On-course cameo moment inside TV episode
- 1 :30 commercial during TV episode
- Logo on event website and collateral
- 1 custom social sizzle video by Breaking Par
- Social thank-you posts from Perry Parker's accounts
- All Standard Benefits (listed below)



GOLD SPONSOR • \$25,000

Sponsor a Key Activation
(e.g.: Breakfast, Photography, Contest Holes)

- 2 amateur player spots @ 15% discount
 - Subject to availability
- Naming rights and signage at sponsored activation
- Special in-show accreditation during TV episode
- Logo on event website and collateral
- Social thank-you posts from Perry Parker's accounts
- All Standard Benefits (listed below)



SUPPORTING SPONSOR • \$10,000

Premium Brand Visibility + Hospitality Access

- Logo on centerpieces, bagged lunches, or tee boxes
 - Delivers guaranteed, high-impact visibility throughout the Invitational
- VIP access for 2 to Welcome Party & Awards Dinner
- Opportunity to include promo items in player swag bags (112 units)
- End-of-show accreditation during TV episode
- All Standard Benefits (listed below)



STANDARD BENEFITS

(Included at All Levels \$10K and Up)

- Logo on thank-you signage at all tournament functions
- Company logo on The Invitational website
- Company name on event schedule (virtual & onsite)
- Verbal acknowledgment at Opening Night & Awards Dinners
- Usage rights: "The Parker Invitational at Pebble" logo
- First right of refusal for 2027
- Swag bag inclusion: literature or product sample (128 units)



You're Invited

to become part of something truly rare.

THE PARKER INVITATIONAL AT PEBBLE

An elite pro-am at golf's most iconic destination.

A televised moment with lasting national reach.

A cause that transforms lives.

At The Parker Invitational at Pebble, your brand isn't just seen — it's remembered.

On the grounds. On screen. And in the hearts of those we help.

Join us in building something unforgettable.

Let's play Pebble — with purpose.

Secure your sponsorship by March 31, 2026 to maximize placement and exposure.

Contact:

Perry Parker – PerryParkerGolf@Gmail.com

Regina Barrella – Regina@Calico-Events.com



"If I had only one more round to play, I would choose to play it at Pebble Beach."

- Jack Nicklaus